

# CRACK YOUR FIRST JOB

**30 HACKS EVERY FRESHER  
MUST KNOW**

Smart; Practical, and Unknown  
Ways to Get Hired Fast



**UTTIO PUTATUNDA**

# CRACK YOUR FIRST JOB: 30 HACKS EVERY FRESHER MUST KNOW

Smart, Practical, and Unknown Ways to Get Hired Fast

**“Jobs are in plenty, a proper way to start finding it is the key”**

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## Dedication

To every student who wants to enter the job world — this is for you.

Believe me, after reading this book till the end, if you apply them the way being told, there is a big chance that you will crack your first job.

## PART I – MINDSET & FOUNDATION HACKS (1–6)

The point where confusion meets clarity.

Aarav learns the truth about employability — and starts building his foundation the right way.

- Hack 1: Audit Your Skills vs Market Needs
- Hack 2: Crafting Your Elevator Pitch
- Hack 3: Leveraging AI Tools Smartly
- Hack 4: Repackaging College Projects
- Hack 5: Skill Swap & Peer Learning
- Hack 6: Building Personal Branding on LinkedIn

## PART II – RESUME & APPLICATION HACKS (7–10)

Learning to sell your story, not just your degree.

Aarav transforms his resume into a recruiter magnet.

- Hack 7: Tailored Resume Versions
- Hack 8: ATS Keyword Optimization
- Hack 9: CAR Formula for Achievements
- Hack 10: Building a Simple Online Portfolio

## PART III – NETWORKING HACKS (11–15)

When people open doors that job portals can't.

Aarav discovers the power of alumni, professors, and professional communities.

- Hack 11: Alumni Connect Formula
- Hack 12: LinkedIn Comment Growth Strategy
- Hack 13: Faculty Referral Leverage
- Hack 14: WhatsApp & Telegram Job Groups
- Hack 15: Hackathons & Contests

## PART IV – JOB SEARCH HACKS (16–20)

Turning rejections into results.

Aarav learns to search smarter, not harder.

- Hack 16: Finding the Hidden Job Market
- Hack 17: Startups First, MNCs Later
- Hack 18: Internship-to-PPO Shortcut
- Hack 19: Cold Email Formula
- Hack 20: Freelancing as Experience

## PART V – INTERVIEW HACKS (21–25)

From nervous to natural.

Aarav finally gets his interviews – and learns to own the room.

- Hack 21: The Research Ritual
- Hack 22: Body Language Secrets
- Hack 23: The STAR Story Technique
- Hack 24: Reverse Questioning
- Hack 25: Handling Rejection Gracefully

## PART VI – CONFIDENCE & PERSONALITY HACKS (26–30)

Becoming the version of yourself that gets noticed.

Aarav rebuilds his confidence and transforms into a professional ready to lead.

- Hack 26: Dressing Smart on a Budget
- Hack 27: Voice & Accent Training
- Hack 28: The 2-Minute Power Pose
- Hack 29: Reframing Failures into Lessons
- Hack 30: Daily Networking Habit

## ☒ Preface

Every year, more than **12 million Indian graduates** enter the job market – with dreams, degrees, and determination.

But for many, months go by without results. Applications vanish into portals, interviews end with polite rejections, and confidence begins to fade.

The truth?

Most freshers are not unemployable. They're just **unprepared for how hiring really works**.

I've spent years working with students, parents, and recruiters – and I've seen one pattern repeatedly:

**Talent is everywhere, but strategy is missing.**

That's why this book was born.

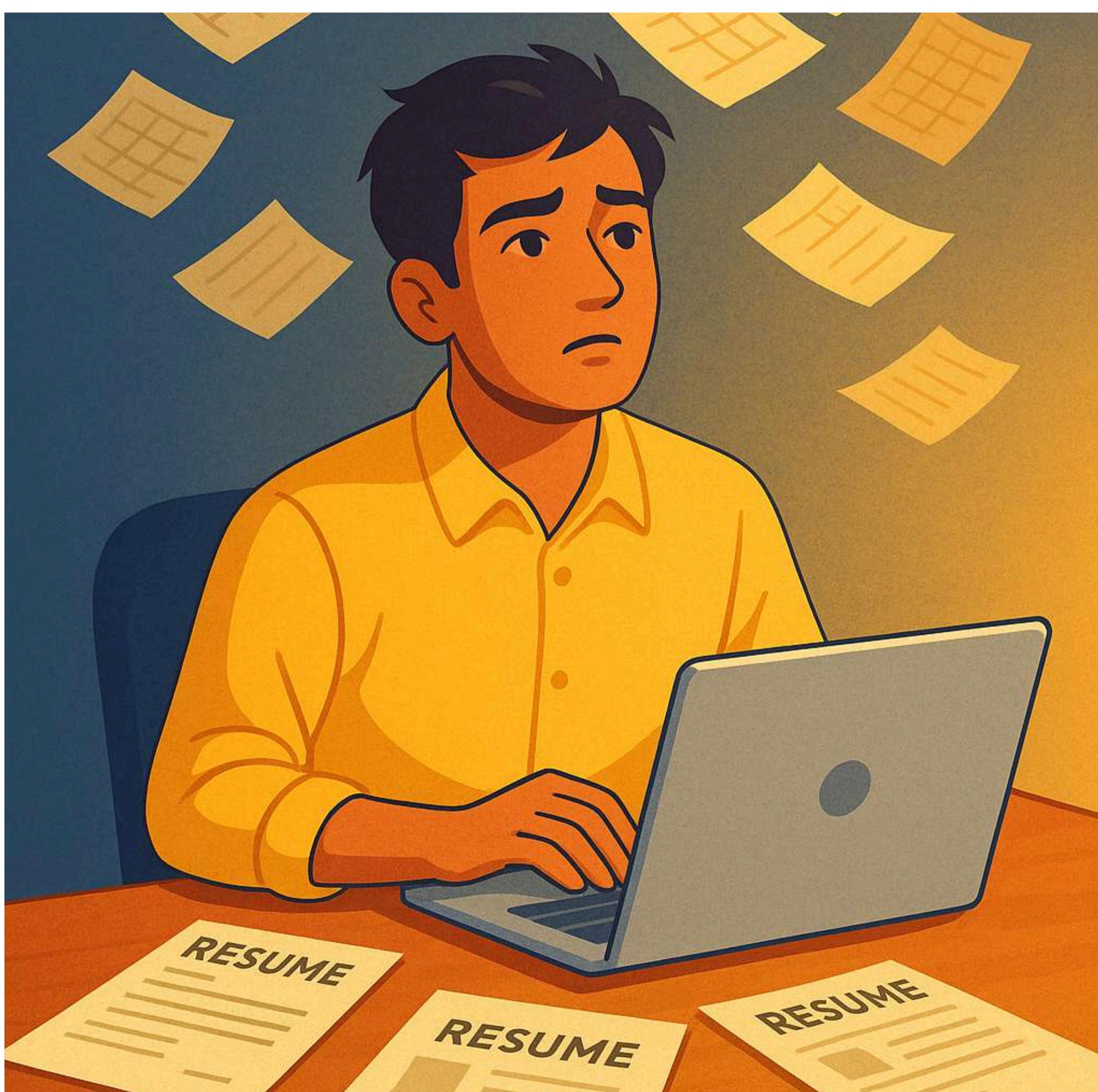
It's not theory. It's not motivation. It's a **toolkit of 30 field-tested hacks**, built from real conversations, career experiences, and hundreds of fresher success stories.

But this time, we'll walk through those hacks differently.

Through the eyes of a fictional yet relatable graduate – **Aarav**, 22, a BBA fresher from Pune, who thought his degree would automatically bring him a job.

Like millions of graduates, Aarav starts with hope, faces confusion, and slowly discovers the hidden ways to turn his first rejection into his first offer.

By the time you finish this book, you'll not only know what Aarav did – you'll know **exactly what to do next** in your own journey.



## 💡 Acknowledgement

To every student I've met – who asked "Sir, I've done everything right. Why am I still not getting a job?" – this book is for you.

To parents who pushed for marks but also wanted their children to dream.

To teachers who cared deeply, even when systems didn't.

And to recruiters who shared **what they really look for** in freshers.

You've all contributed to the DNA of this book.

Your questions, struggles, and insights have shaped the hacks you'll read in the coming pages.

And finally, to you – the reader holding this ebook – thank you for showing up.

You've already taken the first real step toward success: **taking control of your journey**.



## 🧭 How to Use This Book

This is not a book to finish in one sitting – it's a **30-day action plan** disguised as a story. Each hack is something you can **read, apply, and see results** from.

Here's how to make it work for you:

- 1. One Hack a Day:** Read one, apply it the same day. Small, consistent action beats bulk learning.
- 2. Follow Aarav's Journey:** His mistakes are the same as yours – and so are his victories.
- 3. Don't Skip the Quick Steps:** They're not theory – they're micro-actions that compound.
- 4. Visual Prompts = Mind Anchors:** Each image is designed to help you remember concepts fast.
- 5. Revisit Often:** Whenever you feel stuck, open any page – the solution will be waiting.

This book is built like a map.

Each chapter leads to the next – until you reach the final milestone: **landing your first job with confidence**.



## Introduction: Aarav's Story Begins

Pune, India.

A humid Monday morning in July.

**Aarav Mehta**, 22, opens his laptop, checks his inbox, and sighs. Another rejection email.

“We regret to inform you... we've selected another candidate.”

He scrolls through LinkedIn. Hundreds of job posts. “2,000 applicants,” “3,500 applicants.” He wonders if anyone even reads his resume.

His parents peek in, asking the question that's become their morning ritual:

“Any news?”

He forces a smile. “Still waiting.”

But inside, he's losing hope.

Three months since graduation, not one interview call.

He's tried Naukri, LinkedIn, referrals — nothing.

That night, he meets an old senior, **Ritika**, who recently got hired by a startup.

She says something that sticks in his mind:

“Aarav, you don't need to work harder. You just need to work smarter.”

That one sentence sparks something.

Over coffee, Ritika tells him how she landed her first job — not by chasing every posting, but by learning specific **'hacks'** that most graduates ignore.

She shares her notebook — “The 30 Hacks to Crack Your First Job.”

Aarav decides to follow them, one chapter at a time.

Tomorrow, he starts with Chapter 1 — and the first hack that changes everything:

👉 “Audit Your Skills vs Market Needs.”



# CHAPTER 1 – MINDSET & FOUNDATION HACKS

## “When Confusion Meets Clarity”

### Scene 1: The Wake-Up Moment

The next morning, Aarav wakes up earlier than usual. The sun filters through the curtains of his small room in Pune.

His phone screen lights up with yet another notification – “New jobs for you – Naukri.com.”

He scrolls half-heartedly and realizes something: every posting asks for “experience,” “skills,” and “portfolio.”

He mutters under his breath.

“But I just graduated... where am I supposed to get all that?”

That’s when Ritika’s words echo again:

“Don’t just apply – understand what the market needs first.”

He takes a deep breath, opens his notebook, and writes at the top:

**“Hack 1 – Audit My Skills vs. Market Needs.”**

